

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Entrepreneurship Development Cell (EDC) of the institute was set up in 2011 to generate the interest of the students in entrepreneurship. EDC successfully conducted several ED programs like **Entrepreneurship Awareness Camp, Entrepreneurship Development Program, Business Skill Development Program** and Entrepreneur opportunities on Solar Energy funded by MSME, AICTE, DST and TEQIP-II.

The programs covered pros & cons of entrepreneurship, innovation and incubation, ideation and proof of concept or POC generation, techno-commercial aspects of setting up a SSI unit, how to write a project report and business plan and also how to get support and financial assistance from Govt. agencies / banks / financial institutions / venture capitalists / Angel Investors. Success stories and problem faced by established entrepreneurs are also shared with the students.

SUCCESSFUL ENTREPRENEURS

- MR. KANAK SARKAR (CODOMOTIVE)
- MR. TANMOY BISWAS (DESI NOMADZ)
- MR. KRISHNA PAL (ASHTIK SOFTTECH(P) LIMITED),
- MS. SUDESNA PODDER (ASHTIK SOFTTECH(P) LIMITED),
- MR. ANKIT BARNWAL (INLINE PRIVATE LIMITED(OPC))
- MS. CHANDNI SHARMA (PRADHAN ENTERPRISE)



ENTREPRENEURSHIP & INNOVATION



INSTITUTION'S INNOVATIONAL COUNCIL (IIC)

The IIC of the institute was formed in 2019 following the structure prescribed by the MHRD, Govt. of India to promote Innovation, Incubation, Start Up and IPR culture among the students and faculty members of the institute. Following the activity calendar of MOE's Innovation Cell some of the important activities undertaken for the students by the IIC in 2020-2021 are:

Workshop on Problem Solving and Ideation, Idea/PoC Pitching & Validation, Workshop on Design Thinking, Critical Thinking & Innovation Design, Session on identifying Intellectual Property component at the early stage of Innovation, Session on Accelerators or Incubators, Workshop on Intellectual Property Rights (IPRs) and IP Management, and Innovative Business Plan/ Prototype competition. Other programs include:

- Motivational sessions for students by successful entrepreneur/startup founders,
- Orientation session for students & teachers by a faculty adjudged by AICTE and MOE as one of the **Innovation Ambassadors**.
- Panel discussion with innovation and startup ecosystem enablers of the region.

Four prototype models developed by RCCIIT students were qualified in the first round in the National Innovation Contest, 2020 organized by MOE's Innovation Cell. The IIC is also guiding in Patent and Copyright filing/publishing by the students and teachers.

