



## Webinar on IPR and Patenting

Date: 10<sup>th</sup> June, 2020

Time: 7 pm – 9 pm

### Department of Information Technology

#### Mission

To groom the students to:

[M1] Be able to develop effective solution, in different settings and capacity, by analyzing various problems cross cutting multiple domains through emphasis on the basic concepts of engineering and customized application of Information Technology.

[M2] Be devoted for lifelong learning for adapting to modern tools and to engage in research and innovation on complex problems to meet societal and environmental needs.

[M3] Be able to apply leadership qualities and professional ethics to work in a team with effective communication and interpersonal skills for designing economically feasible applications.

#### Vision

To empower students to become pacesetters in the industry or academia for ethically promoting and nurturing Information Technology based solutions addressing multidisciplinary needs of the society towards sustainable development.

#### Registration link:

<https://forms.gle/TDdsD9MhBoghi9wz5>

Jointly organized by Department of IT, RCCIIT & IEEE Student Chapter,  
RCCIIT

Intellectual property rights (IPR) have been defined as ideas, inventions, and creative expressions based on which there is a public willingness to bestow the status of property. IPR provide certain exclusive rights to the inventors or creators of that property, in order to enable them to reap commercial benefits from their creative efforts or reputation. There are several types of intellectual property protection like patent, copyright, trademark, etc.

#### Course Objectives:

**CO1:** Understanding, defining and differentiating different types of intellectual properties (IPs) and their roles in contributing to organizational competitiveness.

**CO2:** Understanding the Framework of Strategic Management of Intellectual Property (IP).

**CO3:** Appreciating and appraising different IP management (IPM) approaches.

**CO4:** Explaining how to derive value from IP and leverage its value in new product and service development.

#### Speaker

Dr. Debabrata Samanta  
Assistant Professor, CSE  
Chirst University, Bangalore

